

Co-Creation Hub III: Demand-Supply & Value Chains

Let's Talk about Demand-Supply Chain Modelling

- 1 What is demand-supply chain modelling why is it important
- 2 Utilizing it to upscale a business plan
- 3 4 supply chain entities
- 4 Traditional supply chain modelling differences of demand-driven supply chain supply chain 4.0
- 5 Tools to test

Build Your Business Demand-Supply Chain Modelling Blueprint



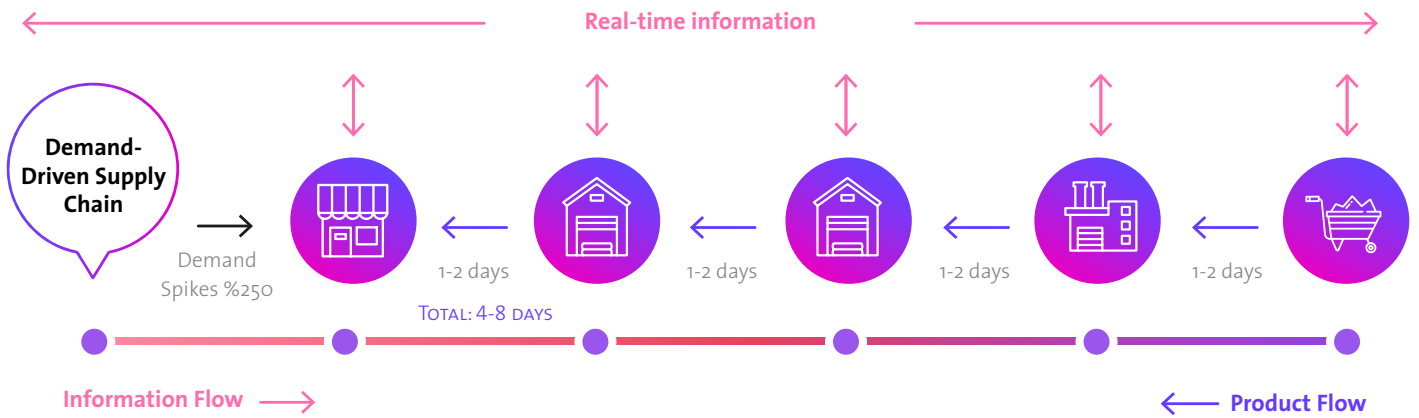
Source: <http://www.scmglobe.com/online-guide/4-supply-chain-entities/>

Traditional Supply Chain



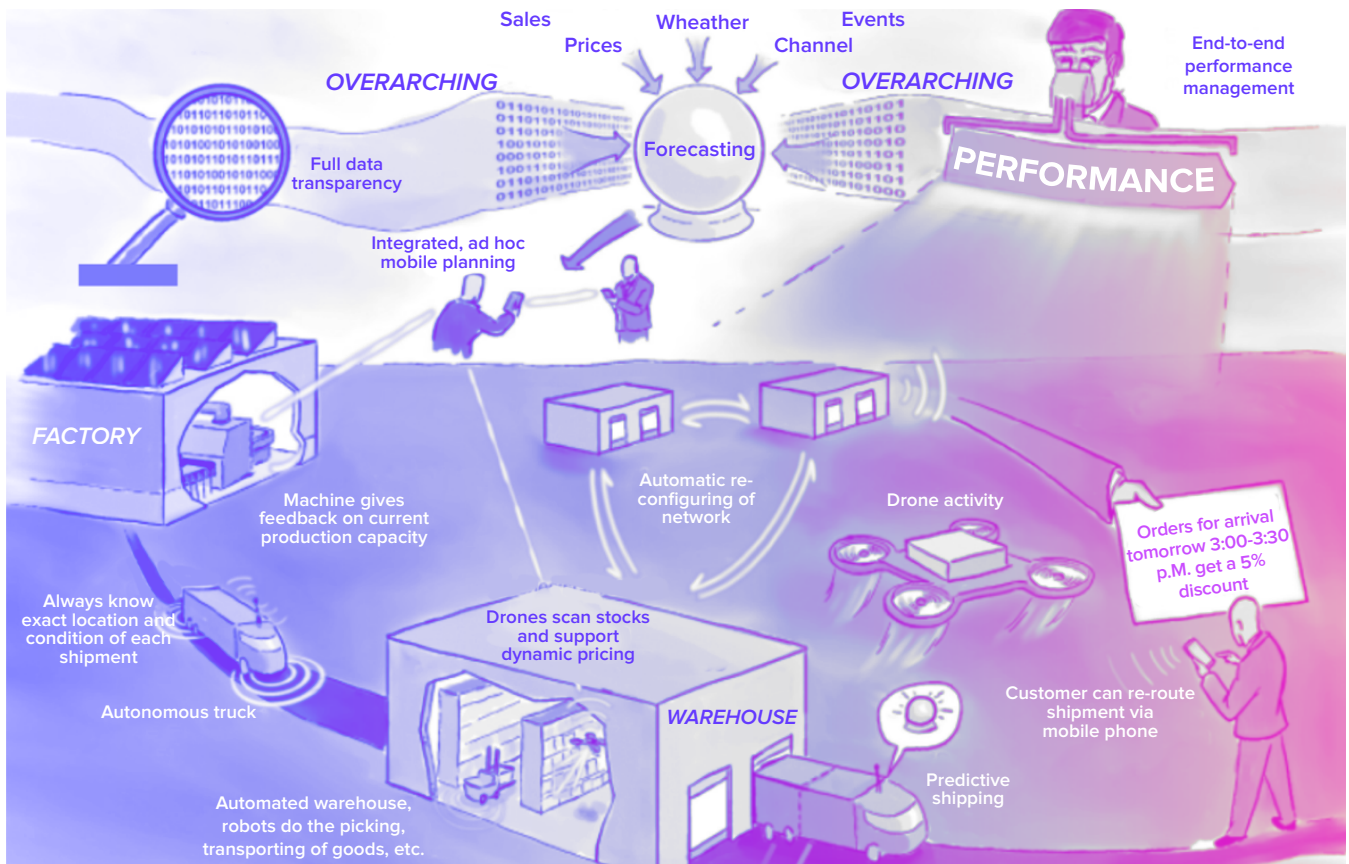
Source: BCG Consulting Group, 2012. The Demand Driven Supply Chain: Making It Work and Delivering Results

Demand-Driven Supply Chain



Source: BCG Consulting Group, 2012. The Demand Driven Supply Chain: Making It Work and Delivering Results

Supply Chain 4.0



Source: BCG Consulting Group, 2012. The Demand Driven Supply Chain: Making It Work and Delivering Results